Bucuti & Tara Beach Resorts Aruba Newsletter

Summer 2014



Greetings!

We have our latest news from Bucuti & Tara Beach Resorts to share with you today.

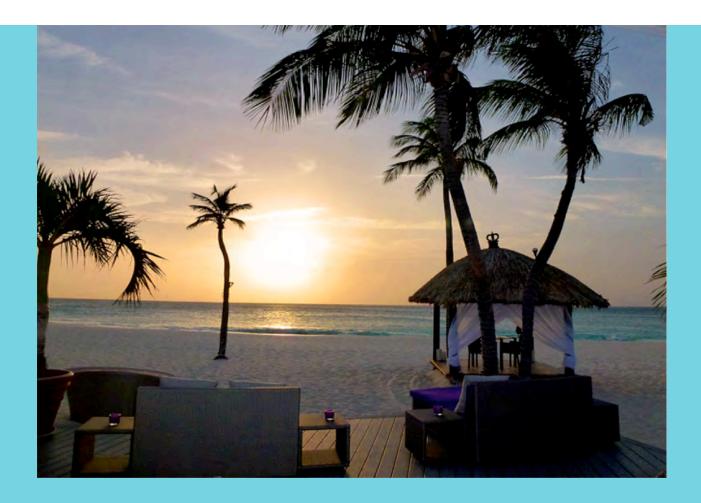
AN AWARD-WINNING STAY







We'd like to extend a special thank you to all our guests who continue to share their Bucuti experience via TripAdvisor (worldwide) and on Zoover (the Netherlands). As a result we have once again earned the #1 hotel in Aruba status on both sites. We are also very proud to receive another TripAdvisor Certificate of Excellence! The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding reviews, and is extended to qualifying businesses worldwide. We are thrilled to receive this honor and hope to continue to live up to the expectations we have created for our valued guests. TripAdvisor also featured Bucuti on their list of Hotels with Stunning Sunsets. For those of you that have had the opportunity to experience one, you'll understand why.



FOUR DIAMONDS SHINE FOR BUCUTI



For hotels the AAA Diamond Rating represents a combination of the overall quality, range of facilities and level of services offered by the property. The descriptive ratings are assigned exclusively to properties that meet and uphold AAA's rigorous approval standards. This year we are delighted to announce that Bucuti has been upgraded to a 4-diamond rating! This rating is indicates that Bucuti is "refined and stylish with upscale physical attributes that reflect enhanced quality." Fundamental hallmarks of the rating include extensive amenities and a high degree of hospitality, service and attention

to detail. We could not be more proud to count ourselves among only 5 percent of more than 29,000 properties that achieved this rating!

A ROOM FIT FOR A KING



One of the main reasons we continue to receive awards and accolades from both the travel industry and guests is that we are always finding ways of improving our property and guest experience.

Most recently our **Standard**, **Superior** rooms and **Junior Suites** have been undergoing renovations. To date, we are about 80 percent complete with the process of installing new furniture, fixtures and a state of the art VRF air-conditioning system in every room. It is our plan to have all upgrades completed, including the Bungalow Suites, by mid-July. In order not to disturb our current guests we have upgraded one room at a time.



Deluxe Rooms: We have learned that as an adults-only resort for romance, we have the most requests for rooms with a king bed and with a beautiful ocean-view. As a result, we have decided to convert our ocean-view Deluxe queen-bedded room category to now feature one king bed. This change converts the capacity of the room to a maximum of two adults.

OUR RESORT IS A BREATH OF FRESH AIR



As part of our ongoing commitment to creating a complete sense of wellness and instituting meaningful sustainable practices, we are currently completing LEED (Leadership in Energy and Environmental Design) certification. LEED will be our fourth green certification, adding additional eco-friendly policies to our long list of best practices. Part of the LEED requirement dictates that we revise our smoking policy. Beginning January 1, 2015, smoking will only be allowed in the following areas at Bucuti & Tara Beach Resorts:

- Smoking palapa in south garden (south side of the Bucuti wing, facing Manchebo)
- Garden deck (in courtyard garden, outside Tara Lounge and Carte Blanche restaurant)
- Public beach in front of Bucuti wing
- Public beach in front of Tara Wing (between ocean and pathway)

Not only will this new policy help us meet the requirements necessary for a LEED certification, but more importantly it will enhance our guests' ability to enjoy clean air during their stay. For more information please visit our blog: **Fresh Air**.

HAVE A QUESTION?



Are you stumped on what to pack? Wondering what to expect when you arrive? Confused about a policy? Or simply wondering what does the name Bucuti actually mean? The answer to all that and more can be found on our blog. So take some time to visit www.bucuti.com/blog to learn a bit more

about what makes Bucuti so special.

Better yet, submit your topics and questions to marketing@bucuti.com and we will address them in a future post.

IT'S TURTLE SEASON IN ARUBA!



It's that magical time of year here in Aruba where we are fortunate enough to witness Leatherback sea turtles hatching! Aruba's shores have become a favorite nesting place for the Leatherback species which typically nest from March through July and then hatch in about 60 days. The first nest of the season was right on Eagle Beach, near Bucuti. The pictures show the mother laying the eggs and the hatching of that same nest on May 25th. Here at Bucuti we are so fortunate to be able to share this experience with our guests and we do not take our responsibility to protect these beautiful animals lightly. That is why we protect and mark turtle nesting areas on the beach with appropriate signage. Because artificial lighting can have a detrimental effect on sea turtles, both deterring adult females from nesting and disorienting hatchlings, we also reduce lights at night. For more information about turtles here in Aruba visit

https://www.facebook.com/Turtugaruba.





A PERFECT 10

We often say one of the greatest attributes our resort has is our wonderful staff. Our Bucuti family takes great pride in not only the resort, but the special role they each play in making a guest's stay memorable. It is with great joy that we congratulate three members of our team who have exhibited this pride in our housekeeping department.

Marie Celie, **Charmante** and **Solange** all recently celebrated their 10th anniversary at our resort. The honorees can be seen here receiving a special gift from Resort Manager Deborah, Human Resources Manager Lourdes and Executive Housekeeper Mickael.





POINT. CLICK. RELAX.



Booking your next stay at Bucuti is easier than ever before with our new user-friendly booking engine. Simply select your dates and number of guests, check availability, create your reservation and start packing. For rates and availability please visit www.bucuti.com

SIPPING ON A SUNSET



Are you finding yourself missing the beautiful atmosphere and delicious cocktails from SandBar? Well, we have just the cure to hold you over until your next visit. Our resident mixologist, Aldrick is here to share his recipe for a Caribbean Sunset. Click here to watch the video.

A TASTE OF ELEMENTS



Since opening its doors last year, Elements has quickly gained a reputation as one of Aruba's most celebrated restaurants. As the first and only restaurant that affords guests the opportunity to enjoy natural and organic dining, the wholesome menu options feature genuine, certified organic items and natural products offered through four distinct menus: world cuisine, organic and natural, gluten-free and vegan and vegetarian. A new addition to the menu is a gluten-free dessert, the vegan-friendly grilled pineapple and coconut sherbet! Golden in color, the perfectly ripe

pineapple is first marinated in spiced rum and raw sugar and then served sliced with fresh coconut sherbet. Have a look at all our menus here.

THE GUESTS OF HONOR

We believe that the true sign of a successful stay is when our guests are leaving and already thinking about their next trip. What's even more wonderful to see is when they return! The Aruba Tourism Authority shares that same belief and honors loyal Aruba visitors with the Distinguished Guests title and certificate of appreciation for their loyalty. To receive this honor the visitor must have visited Aruba for 10 consecutive years or more. Most recently four Bucuti couples were honored by the tourism authority and we could not be more thrilled to play a role in what brings them back! A special congratulations to Mr. and Mrs. Germano from New York, Mr. And Mrs. Piccolo from New Jersey and Mr. and Mrs. Herbeck from Pennsylvania and Mr. and Mrs. Bench from Florida.









A BUCUTI BREAK

Feeling stressed at work? Missing the white sand beaches of Aruba? Daydreaming about your next Bucuti trip? If so then you need a Bucuti break. Simply press play and let our new video take you on a virtual trip. Then be sure to **book** and make your daydream a reality! **Click here to watch our video.**



Hope you are having a fabulous summer,

Ewald Biemans

Owner and Managing Director Bucuti & Tara Beach Resorts

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